



tmforum
dtw
14-16 MARCH
2023
BANGKOK
asia

call for
speakers

DTW Asia is a vital platform to share, collaborate and engage the telecoms industry.

TM Forum's DTW Asia is the industry's finest collaboration; unlocking the value of having everyone from the telecoms ecosystem in one place. Established as the platform for our industry's change makers to share ground-breaking innovation, market developments, major announcements and learnings from their digital transformation journeys to inspire and influence our audience.

Membership is central to TM Forum and our call for speakers' process helps us identify the most innovative new ideas reflecting TM Forum's mission, thereby helping keep the event timely and relevant.

For DTW Asia 2023 we are placing greater focus on **members' use and application of TM Forum's Open APIs and Open Digital Framework assets to enable digital transformation as the key criteria for our selection process.**

dates

Call for speakers opens | October 3

Call for speakers closes | November 14

Call for speaker review and approvals | November 21

Co-presenter speakers confirmed | December 5

criteria

- Entries should showcase use of TM Forum assets to enable digital transformation
- Supplier members must co-present with a CSP or end user
- Maximum of one entry per member company will be chosen
- Entries will be judged by event content team, Office of the CTO and TM Forum Research analysts

guidelines



Step 1: WHAT IS YOUR STORY?

Take a moment to think about the story you want to tell at DTW Asia, why it matters in terms of audience value, and how it showcases the use of TM Forum standards and best practices:

- The best talks tend to focus on a single clear message, objective or idea. Carefully consider your message and what you would like to convey with the story you want to tell.
- Is your story one that imparts new knowledge and insights, are you looking to inspire the audience to think differently, or do you want to share the lessons learned during a recent project or implementation?

Step 2: WHO IS THE BEST PERSON TO TELL YOUR STORY?

Your chosen speaker/s plays a huge part in your success and can make or break your story, both at the speaker submission stage and on stage at the event. We encourage you to think about the following when proposing speakers:

- Is our proposed speaker the best fit for the format and the story you want to tell?
- Does the job title/s of our proposed speaker/s establish credibility with the audience
- Suppliers would be required to present a CSP customer - give some thought to which customer company would best be suited to present your story?
- Would it bring even more value to the audience to let your customer tell your story on their own?

Diversity and inclusion

TM Forum is a global community and committed to increase diversity and inclusion in the speaker makeup for our events to ensure a varied mix of stories.

Original content

We want to hear original content that is new and exciting, please don't reuse a previous presentation given at other events.

Step 3: HOW DO YOU WANT TO TELL YOUR STORY?

The audience wants to gain actionable takeaways, different perspectives and fresh ideas from a great story. In order to maximize your chances of delivering a memorable and impactful story, it is essential that you get the format and delivery of your session right. We therefore ask you to carefully consider which format and delivery style will best convey the message you want to deliver to your audience.

call for speakers timeline



This timeline illustrates the milestones and deadlines of the call for speakers process. Missing any of these deadlines may impact your chances for consideration and inclusion.

NOVEMBER
7

SUBMIT YOUR PROPOSAL DEADLINE

All proposals must be submitted via the website. Proposals submitted directly to the team will not be considered. Deadline extensions of up to two weeks can be granted at the discretion of the director of event content.

NOVEMBER
20-27

EVALUATION

All proposals are evaluated by the conference production team and TM Forum subject matter experts. Each submission is considered on the merit of its content or speaker/s and how it relates to the use of TM Forum standards and best practice

NOVEMBER
21-28

TOPIC PROPOSAL ACCEPTANCE EMAIL

The event content team will be sending out emails to inform submitters whether their proposals have been accepted. In case your topic proposal/s have been accepted we will contact you with an initial offer of a slot, subject to speakers being confirmed by 5 December.

